

WJZ-TV

3725 MALDEN AVE., TV HILL, . BALTIMORE MD 21211

WJZ-TV

CONTRACT NO. REV.

1231-70887-1

DATE PRINTED

08/22/12

AND

PAGE 1

| | | | | | |
|---|---|-----------------------|---------------------------------------|---------------|---|
| 22426 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 48251 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | MEDIA STRATEGIES & RESEARCH | | CARDIN FOR SENATE | | |
| AND | 11350 Random Hills Rd Ste 670 | | PO BOX 21093 | | |
| ADDRESS | Fairfax | VA 22030-7428 | Catonsville | MD 21228-0593 | |
| | USA | | USA | | |
| CONTACT | RACHAEL BEALE | | PRODUCTWEEK 10/22 | | |
| LOCAL SALESPERSON | BILL AHLFIELD | AGENCY EST. NO. 11607 | PRODUCT CODE 1300 | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|------------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 00100.. | 1 | 04:58A | 05:27A | 30S | 10/24/12-10/24/12 | RISE & SHINE AT 5AM | 1 | 270.00 | 270.00 |
| 2 | 11011.. | 4 | 05:27A | 05:57A | 30S | 10/22/12-10/26/12 | RISE N SHINE | 4 | 385.00 | 1540.00 |
| 3 | 11111.. | 5 | 05:57A | 07:00A | 30S | 10/22/12-10/26/12 | MORNING EDITION AT 6 | 5 | 495.00 | 2475.00 |
| 4 | 11111.. | 5 | 07:00A | 09:00A | 30S | 10/22/12-10/26/12 | CBS THIS MORNING | 5 | 250.00 | 1250.00 |
| 5 |1. | 1 | 05:57A | 08:00A | 30S | 10/27/12-10/27/12 | EYEWITNESS NEWS SAT 6-8AM | 1 | 205.00 | 205.00 |
| 6 | 00010.. | 1 | 10:00A | 12:00N | 30S | 10/25/12-10/25/12 | LET'S MAKE A DEAL/PRICE IS | 1 | 360.00 | 360.00 |
| 7 | 00100.. | 1 | 11:58A | 12:30P | 30S | 10/24/12-10/24/12 | NOON NEWS | 1 | 475.00 | 475.00 |
| 8 |1 | 1 | 08:57A | 10:30A | 30S | 10/28/12-10/28/12 | CBS NEWS SUN 9-1030AM | 1 | 495.00 | 495.00 |
| 9 | 11001.. | 3 | 02:58P | 04:00P | 30S | 10/22/12-10/26/12 | DR. PHIL | 3 | 270.00 | 810.00 |
| 10 | 11111.. | 5 | 04:00P | 05:00P | 30S | 10/22/12-10/26/12 | 4PM EARLY NEWS | 5 | 340.00 | 1700.00 |
| 11 | 22222.. | 10 | 05:00P | 06:00P | 30S | 10/22/12-10/26/12 | 5PM EARLY NEWS | 10 | 495.00 | 4950.00 |
| 12 | 22222.. | 10 | 06:00P | 07:00P | 30S | 10/22/12-10/26/12 | EARLY NEWS | 10 | 585.00 | 5850.00 |
| 13 |1 | 1 | 06:28P | 06:56P | 30S | 10/28/12-10/28/12 | WEEKEND EARLY NEWS SUNDAY | 1 | 540.00 | 540.00 |
| 14 | 01010.. | 2 | 07:27P | 08:00P | 30S | 10/23/12-10/25/12 | ENTERTAINMENT TONIGHT 730-8P | 2 | 720.00 | 1440.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WJZ-TV

3725 MALDEN AVE., TV HILL, . BALTIMORE MD 21211

WJZ-TV

CONTRACT NO. REV.

1231-70887-1

DATE PRINTED

08/22/12

AND

PAGE 2

| | | | | | | |
|---|---|-----------------|-------------------|---------------------------------------|---------------|--|
| 22426 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 48251 | | | ADVERTISER (OR AGENCY AND ADVERTISER) | | <div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div> |
| NAME | MEDIA STRATEGIES & RESEARCH | | | CARDIN FOR SENATE | | |
| AND | 11350 Random Hills Rd Ste 670 | | | PO BOX 21093 | | |
| ADDRESS | Fairfax | VA | 22030-7428 | Catonsville | MD 21228-0593 | |
| CONTACT | RACHAEL BEALE | | | USA | | |
| LOCAL SALESPERSON | BILL AHLFIELD | AGENCY EST. NO. | PRODUCTWEEK 10/22 | | | |
| | | 11607 | PRODUCT 1300 | | | |
| NATIONAL SALESPERSON | CODE | | | | | |
| BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1 | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|---------|------------|--------|--------|--------|-------------------|------------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | ..1.... | 1 | 08:57P | 10:00P | 30S | 10/24/12-10/24/12 | CRIMINAL MINDS | 1 | 2700.00 | 2700.00 |
| 16 |1 | 1 | 09:58P | 11:00P | 30S | 10/28/12-10/28/12 | THE MENTALIST | 1 | 2790.00 | 2790.00 |
| 17 | 1111100 | 5 | 10:59P | 11:35P | 30S | 10/22/12-10/26/12 | LATE NEWS 11-1135 M-SUN | 5 | 1080.00 | 5400.00 |
| 18 | 0000010 | 1 | 10:59P | 11:35P | 30S | 10/27/12-10/27/12 | LATE NEWS 11-1135 M-SUN | 1 | 1080.00 | 1080.00 |
| 19 | 0000001 | 1 | 10:59P | 11:35P | 30S | 10/28/12-10/28/12 | LATE NEWS 11-1135 M-SUN | 1 | 1080.00 | 1080.00 |
| 20 | 10101.. | 3 | 11:35P | 12:37A | 30S | 10/22/12-10/26/12 | LATE SHOW W/ DAVID LETTERMAN | 3 | 315.00 | 945.00 |
| 21 |1. | 1 | 11:35P | 12:35A | 30S | 10/27/12-10/27/12 | CRIMINAL MINDS | 1 | 250.00 | 250.00 |
| Total Contract: | | | | | | | | 63 | | 36605.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 4-12 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | 36605.00 | .00 | .00 | 36605.00 | |
| GRAND TOTAL | | | | | | | | | 36605.00 | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION